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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Application Form**  **Business Plan Competition**  **University Business Linkage Cell**  **Uva Wellassa University** | | | | | | | | | | | | | | | | | | | | Only for Office Use  Application No: | | | |
| 1. **Full Name:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Name with Initials:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Degree Program:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **University Registration No.:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **E-mail Address:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Contact No.:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Permanent Address:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Business Address:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Stage of the Business** | **Planning stage** | | |  | | **Startup stage** | | | | | | | | |  | **Already Established** | | | | | |  | |
| 1. **Business Ownership** | **My own business** | | | | | | |  | | | **Owner is someone else** | | | | | | | | | | |  | |
| 1. **Business Field:** | **Agriculture** | | | | | | | | | | | | | | | | | | | | |  | |
| **Hotel/ Restaurant/ Food** | | | | | | | | | | | | | | | | | | | | |  | |
| **Computer & Software** | | | | | | | | | | | | | | | | | | | | |  | |
| **Logistics/ Transport** | | | | | | | | | | | | | | | | | | | | |  | |
| **Animal Husbandry** | | | | | | | | | | | | | | | | | | | | |  | |
| **Manufacturing / Operations** | | | | | | | | | | | | | | | | | | | | |  | |
| **Fashion & Beauty** | | | | | | | | | | | | | | | | | | | | |  | |
| **Hospitality/Tourism** | | | | | | | | | | | | | | | | | | | | |  | |
| **Apparel** | | | | | | | | | | | | | | | | | | | | |  | |
| **Teaching/Academic** | | | | | | | | | | | | | | | | | | | | |  | |
| **Consultancy** | | | | | | | | | | | | | | | | | | | | |  | |
| **Accounting/ Finance / Marketing** | | | | | | | | | | | | | | | | | | | | |  | |
| **Legal** | | | | | | | | | | | | | | | | | | | | |  | |
| **Engineering/Mechanical/Electrical/ Automobile/ Constriction** | | | | | | | | | | | | | | | | | | | | |  | |
| **Media/ Communication** | | | | | | | | | | | | | | | | | | | | |  | |
| **Security** | | | | | | | | | | | | | | | | | | | | |  | |
| **Health & Fitness** | | | | | | | | | | | | | | | | | | | | |  | |
| **Other (Please specify)** | | | | | |  | | | | | | | | | | | | | | | | |
| 1. **Vision:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Mission:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Logo (if any):** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Motto (if any):** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Business Registration Name & Registration No. (If available):** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Date of Initiation of the Business (MM/YYYY):** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Type of Business:** | **Sole Proprietorship** |  | | | **Partnership** | | | | | | |  | **Limited liability Company** | | | | |  | **Corporation** | | | |  |
| 1. **A Brief Description of Management of the company:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **A Detail Description of the Business (max 400 words):** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **What makes Your Business Unique from Other Businesses?** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **What are the Marketing Strategies You use?** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **How do you Promote Your Business?** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Target Market:** | **Local market** | | | | | | | | | | | | | | | | | | | |  | | |
| **Export market** | | | | | | | | | | | | | | | | | | | |  | | |
| **Both** | | | | | | | | | | | | | | | | | | | |  | | |
| 1. **What are the Technologies You Use / going to use?** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Cost/unit (Rs.) [*Please indicate for each product/service separately*]** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Sale price/unit (Rs.) [*Please indicate for each product/service separately*]** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Financial Projection for Next 5 Years** |  | | **Year 1 (LKR)** | | | | | | **Year 2 (LKR)** | | | | | **Year 3 (LKR)** | | | **Year 4 (LKR)** | | | **Year 5 (LKR)** | | | |
| **Capital** | |  | | | | | |  | | | | |  | | |  | | |  | | | |
| **Cost of Production** | |  | | | | | |  | | | | |  | | |  | | |  | | | |
| **Sales** | |  | | | | | |  | | | | |  | | |  | | |  | | | |
| **Gross Profit** | |  | | | | | |  | | | | |  | | |  | | |  | | | |
| **Expenses** | |  | | | | | |  | | | | |  | | |  | | |  | | | |
| **Net Profit** | |  | | | | | |  | | | | |  | | |  | | |  | | | |
| 1. **Your business capacity per month** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Loans/Grants Applied or Obtained for the Business:** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Number of Employees (Excluding You):** |  | | | | | | | | | | | | | | | | | | | | | | |
| 1. **Business Status:** | **Part Time** | | | | | |  | | | **Full Time** | | | | | | | | | | |  | | |
| 1. **Limitations:** |  | | | | | | | | | | | | | | | | | | | | | | |